# CREATE YOUR OWN WINE . SYRAH



Define your own wine. Make your own vintage with the ultimate winemaking experience at Crushpad, the country's premier small lot, custom winery. Create 300 bottles of wine exclusively tailored to your tastes. From choosing the grapes to the label on the bottle, you call the shots in deciding what goes in your own signature blend. Be involved as little or as much as you wish. Crush your own grapes or watch the progress online via Crushnet. With an experienced winemaker guiding you every step of the way, winemaking becomes nearly as easy as drinking it.

- Begin the process with a 30-decision questionnaire to shape your style of wine
- Work with a winemaking expert to identify your grapes and vineyard
- Participate in the harvesting, crushing, and fermenting the grapes, if you wish
- Visit the winery for barrel tastings and to make blending decisions as it ages
- Design your own label and select the packaging you want
- Once bottled, take home 25 cases of your own signature "cult" wine

## Your Gift Locations\* San Francisco, CA

#### Availability

Year round, by appointment for initial planning and activation meeting

#### Duration

6 to 24 months depending on type of

#### **Essential Information**

Minimum age is 21 years old; vineyard sources will vary depending on when the process is started

### Numbers

Contract and shipment to one person but up to six participants may be involved in the process



excitations \*gifts are regionally based. Please visit www.excitations.com/redeem for the latest location listings • ed01-05-396-a