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You can't wrap up the thrill of a sky-high loop in an open cockpit. Or can you?

A new company called "Excitations" helps you find a way to give your friends and family something they will never forget. So you give an experience...and they aren't just for adrenaline junkies.

But if thrill-seeking is your thing, the race car gift will leave your heart pounding. Even one of the company founders wants a turn behind the wheel.



If you're looking for a memorable gift, try one that makes lasting memories.