



Media Contact:
Adele Gambardella
Live Wire Media Relations, LLC
(703) 519-1600 Ext. 107
agambardella@livewiredc.com

FOR IMMEDIATE RELEASE

Words for the Wise: Excitations Makes Graduation Gift-giving Easy!

FAIRFAX, Va. (May 8, 2006) – Looking for a unique graduation present? Are the usual pens and watches too lackluster for your graduate? Excitations, a premier experiential gift-giving company in Washington DC, has over 125 experiences to choose from for recent high school or college graduates such as paintball, formula race car driving and helicopter flight lessons.

“Over three million students will graduate from high school in 2006 and approximately 1.4 million students will graduate with a bachelor’s degree in 2006,” according to the National Center for Education Statistics. In order to prepare consumers for the graduation party in their near future, Excitations has several gift experiences to suit the taste of every type of graduate.

“Although pens and watches are traditional graduation gifts, we suggest choosing something that reflects their interests,” said Kim AuBuchon, Excitations chief operating officer. “For instance, does your grad love an adventure? Our sky diving, whitewater kayaking or indoor rock climbing experiences are the perfect choice! What thrill seeker wouldn’t drool over the newest Ferrari 360 Modena experience? Maybe your grad needs to relax a little after all those term papers and final exams. He or she will love to receive a hot stone massage or a weekend sail on the Chesapeake Bay.”

There are hundreds of different options to choose from and the experiences are all within driving distance of the Washington, D.C. metro area. Consumers can purchase a specific experience or opt for The Circle Gift Packages, which allow the recipient to choose from a variety of diverse experiences. To provide clients piece of mind, all of Excitations’ partners are carefully vetted and are considered the best in their fields. For more information on Excitations, visit www.excitations.com.

About Excitations

Founded in 2004, Excitations mission is to launch in Washington, D.C.-area gift buyers an easy and simple way, through e-commerce and retail, to give innovative and exciting life experiences as gifts—allowing them to give memorable, unique experiences as presents to their friends, family and business associates. The company is headquartered in Northern, Va. For more information, please go to www.excitations.com.

###