

The Boston Globe

"Experience gift" company comes to Boston

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Need a hot-air balloon ride for two, a private sunset cruise off Cape Cod, or an in-home wine-tasting event?

[Excitations](#), a Virginia company, said that it is now offering such "experience gifts" in markets including Boston.

"With wedding season in full swing, attendees are taking a pass on gifting the bride and groom a toaster or a set of knives, instead opting to provide a memorable experience that the newlyweds won't soon forget," company cofounder Kim AuBuchon said in a statement.
(By Chris Reidy, Globe staff)