



**For Immediate Release**

## **Excitations Experiences...Uniting Red and Blue (and Green) America**

*Giving a unique experience gift this holiday season is patriotic and memory-making*

The American people have spoken. Just as many citizens cast their vote for change this election, shoppers across the country can be a part of that change. Why not make holiday gift giving a patriotic experience? Excitations, the nation's premier provider of unique life [experience gifts](#), has a few novel ideas on how shoppers can give impressive gifts, boost the economy and still go easy on their wallets this holiday season.

Top five ways to be an amazing, patriotic gift giver:

1. **Buy American** – What's more American than [racing stock cars](#), a real life cowboy experience, touring a major league ballpark or a [fighter pilot experience](#)? Give an unforgettable life experience, invented and provided right here in the USA!
2. **Help the local economy** – Keep our economy ticking by supporting local businesses. Over 1,000 best in-class local experience providers – from the naturalist leading a wolf watch to the master glass blower -- benefit when we partner with them to offer their amazing experiences to gift givers and recipients.
3. **End energy dependence** – Park your car and shop online – saving gas, time and money. Why stand in line at the mall when the perfect experience gifts can be found at [www.excitations.com](#)? Starting at \$50, there's something for everyone on your list. It's almost as energy efficient as the wind turbine tour.
4. **Go green** – Give an [eco-friendly experience](#). From intro to whitewater kayaking to [rock climbing](#) -- there's a wide selection of Green Gifts designed to leave a minimal footprint and encourage the appreciation of nature. Next choose E-card or Print It Now delivery options to help save shipping costs and the planet.
5. **Lead the change** – Don't give another sweater or ordinary gift card. Give adventure, exploration and fun – give an Excitations experience! It's the latest, most exciting way to boost holiday spirits and create memories of a lifetime.

### **About Excitations ([www.excitations.com](#)):**

Excitations is a premier gifting company offering a wide variety of unique life experiences as memory-making gifts. From photo safaris to hang gliding, from llama treks to glass blowing, Excitations is the exciting, reliable and easy answer to every gifting occasion - each 'Excitation' set to thrill, rejuvenate and enjoy. For kids or adults, for friends and family or corporate clients, something can be found to suit all budgets and personalities -- starting as low as \$50. Excitations is the exclusive provider of Discovery Channel Experiences and has been featured on NBC's "Today" and CBS's "The Early Show."