

**FOR IMMEDIATE RELEASE**

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**EDITORS NOTE:**

See attached fact sheet for detailed list of “Green Gifts”

## **A New Trend in “Green” Gift Giving**

*Excitations.com offers environmentally-friendly and unforgettable experiences*

WASHINGTON, D.C. (April 10, 2007) – With Earth Day coming up, a new trend in environmentally responsible gift giving has emerged— a green gift “experience” such as a flat water kayak tour, hot air balloon ride, falconry field flights, zookeeper for a day, or sailing on the bay.

Excitations.com, a company offering unique, exclusive and affordable gift experiences, has launched a special category of “Green Gift Experiences” that promote an appreciation for our environment while leaving a minimal footprint. John Muir, founder of the Sierra Club, observed that getting people to experience the environment was the best way to get them to care about the environment; an observation that Excitations has embraced.

“Giving a gift – one way of connecting to people -- is also an opportunity to connect to our planet,” said Kim AuBuchon, COO of Excitations. “What better way to make your green values known – and to share them with others – than by presenting earth-friendly gifts to friends and family? What better way to support the environmental goals of your company than to give environmentally- friendly rewards and incentives?”

Fly-fishing, kite boarding, a sunset trail ride, a llama lunch trek for two – find Excitations Green Gift Experiences in the Green Gifts category at [www.excitations.com](http://www.excitations.com)

About Excitations ([www.excitations.com](http://www.excitations.com)):

Excitations, a premier experiential gift-giving company, offers a variety of unique experiences as gifts in numerous categories and in a wide range of price ranges, some starting for as little as \$50.

From hang gliding to glass blowing, something can be found to suit all types of personalities, including children. Experiences are the answer to finding that perfect gift—each one set to thrill, rejuvenate and enjoy. Go to [Excitations.com](http://Excitations.com) for more information.

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**Fact Sheet: “Green Gift Experiences” by Excitations.com**

Below are some of the “Green Gift Experiences” offered by Excitations.com. The gifts promote and celebrate the earth and leave a minimal or no environmental footprint.

- Family Whitewater Rafting
- Bike & Kayak Tour
  
- Fly Fishing
- Canyoneering
  
- Guided Mountain Bike Tour
- Falconry Field Experience
- Flat Water Kayak Tour
- Zookeeper for the Day
- Hot Air Balloon Experience
- Llama Lunch Trek for Two
- Introduction to Caving
- Picnic in Vineyard for Two
- Underwater Photography
- Eagle Observation Cruise
  
- And much more!

For more information about Excitations, visit [www.excitations.com](http://www.excitations.com) or contact Ken Ericson at 202.466.1396 or [ken@westinrinehart.com](mailto:ken@westinrinehart.com)

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