

FOR IMMEDIATE RELEASE:

April 5, 2007

CONTACT:

Ken Ericson, 202.466.1396, ken@westinrinehart.com

EDITOR'S NOTE:

Photo attached of Steve Rohrer and Jeanette Lee

The “Black Widow”, Jeanette Lee, Creates the Billiards Experience of a Lifetime

Excitations.com Provided Seven Lucky Players the Opportunity to Go One-On-One with Arguably Billiards Most Recognizable Figure

NEW YORK CITY (March 30, 2007) - Seven lucky billiards players got the once-in-a-lifetime opportunity to take on **Jeanette Lee**, one of the sports' top female players, in an exclusive game of pool. Lee, the winner of more than 20 national and international billiards titles, also provided the group with special insight on tips and tricks to help those participants improve their game.

The “Lucky 7” were the recipients of the gift given to them by a loved one. The gift is offered by Excitations, a company offering unique, exclusive and affordable experiences, ranging from a stint behind the wheel of a race car or a behind the scenes experience with your favorite sports team to a wolf encounter or an introduction to fly fishing.

At the ultra-hip Amsterdam Billiards club in Union Square, the “Lucky 7” each played a one-one-one game with Lee, affectionately known as the “Black Widow” for her cool moves, tenacious ability to devour the competition and all-black wardrobe. When the crowd at the club realized there was a star in their midst, they flocked around the ropes to capture a glimpse.

“I have played in countless tournaments and events throughout my professional career, but this Excitations experience was certainly memorable for everyone involved,” said the Black Widow. “All of the competitors I played against were very passionate about the sport of billiards and truly enjoyed this gift.”

Along with the match, the legendary Lee passed along some of her prized pool tips to the players and showed off some of her trick billiards shots. The Black Widow even helped make the evening unforgettable for Steve Rohrer, one of the Lucky 7, who received the Excitations.com gift from his wife for his 70th birthday. After watching the Black Widow do a famous “cowboy shot” with his boot, Steve went home with the Black Widow’s autographed pool glove. Steve said, “The whole experience was just fantastic! It was better than I even expected.”

For more information about Excitations, visit www.excitations.com or contact Ken Ericson at 202.466.1396 or ken@westinrinehart.com

About Excitations (www.excitations.com)

Excitations, a premier experiential gift-giving company -, offers a variety of unique experiences as gifts in numerous categories and in a wide range of price ranges, some starting for as little as \$50. From skydiving to glass blowing, something can be found to suit all types of personalities, including children. Experiences are the answer to finding that perfect gift—each one set to thrill, rejuvenate and enjoy. Go to Excitations.com for more information.

###