

Excitations Helps Even Bumbling Bosses Celebrate Administrative Professionals Week With Thoughtful Gifts

Eight memorable alternatives to gifts Michael Scott from "The Office" might choose

Sterling, VIRGINIA (April 3, 2008) – Employers planning to honor Administrative Professionals Week® (April 20-26) should probably not take their cue from Michael Scott of NBC's "The Office." And to ensure employers choose memorable – and tasteful – gifts that respect the hard work and dedication of administrative professionals, Excitations, the nation's premier online provider of experience gifts and rewards, has assembled a list of eight unique gift alternatives to what Michael might buy his trusted assistant Pam this year.

According to recent data from the Bureau of Labor Statistics, U.S. Department of Labor, secretaries and administrative assistants hold more than 4.2 million jobs (not to mention millions more who provide administrative support). From skydiving and rock climbing to wine barrel tastings and kayak tours, Excitations allows employers to choose a unique, memory-making gift perfectly matched to each administrative professional.

Excitations has assembled eight gifts Michael Scott's "The Office" character might buy his assistant Pam for Administrative Professionals Week – in other words, gifts that employers should avoid – as well as unforgettable experience gift alternatives from Excitations:

- George Foreman Grill While the grill holds personal meaning to Michael ever since the burned foot incident, employers can provide a gift with more sizzle.
 Excitations recommends: Gourmet Enthusiasts Cooking Class
- Ben Franklin Impersonator Striptease While Ben was quite fond of Pam, give those with a passion for American history a fun gift which HR would approve.
 Excitations recommends: <u>Guided Walking Tour of Historic Philadelphia</u>
- Booze Cruise Michael tried to build camaraderie by getting employees soused on the high seas, but employers can make more positive waves.
 Excitations recommends: <u>Guided Kayak Eco-Tour</u>
- You're Fired Gag Gift While this is a Michael Scott favorite, witty gifts that are humorous and tasteful will be better appreciated.
 Excitations recommends: Standup Comic Workshop & Showcase

- Mall Gift Certificates The afternoon outing to the Mall at Streamtown gave the staff of Dunder Mifflin a break, but a gift that rejuvenates is truly memorable.
 Excitations recommends: Half Day Spa Rejuvenation
- Racy Photo from Jamaican Vacation This may make Michael's heart race, but
 a gift that gives the recipient a thrill of a lifetime is the goal.
 Excitations recommends: Stock Car Ride-Along at an NASCAR track
- Free Entry in Michael Scott's Dunder Mifflin Scranton Meredith Palmer Memorial Celebrity Rabies Awareness Fun Run Race Not everyone likes to run, even for a good cause, so give a gift the nature lover would really appreciate. Excitations recommends: Wolf Watch Experience
- "World's Best Secretary" Coffee Mug While this complements the "World's
 Best Boss" mug that Michael gave himself, letting someone choose the experience
 that reflects their own personality and taste is a simple and distinctive gift.
 Excitations recommends: Circle Choice selection package (starting at \$75)

"The best way for employers to honor administrative professionals is by demonstrating they understand what drives them at both a professional and personal level, and choose a gift that reflects these unique interests," said Nancy Lamberton, vice president and founding partner at Excitations. "While Michael Scott's fictional character often means well on the show, Excitations offers the opportunity for employers in the real world to go above and beyond in recognizing these valued employees – in an affordable and meaningful way."

About Excitations (http://:www.excitations.com):

Excitations is a premier gifting company offering a wide variety of unique life experiences as memory-making gifts. From photo safaris to hang gliding, from llama treks to glass blowing, Excitations is the exciting, reliable and easy answer to every gifting occasion - each 'Excitation' set to thrill, rejuvenate and enjoy. For kids or adults, for friends and family or corporate clients, something can be found to suit all budgets and personalities -- starting as low as \$50. Excitations is the exclusive provider of Discovery Channel experiences and has been featured on NBC's "Today" and the CBS "The Early Show." More information can be found at Excitations.com.